

” The most extensive and up-to-date listings of all things in LGBTQ in every country in the world. It is better than any other similar app/website”. “

ANDROID STORE  
USER RATING  
DECEMBER 2019



# spartacus® [WWW.SPARTACUS.TRAVEL](http://WWW.SPARTACUS.TRAVEL)

## WORLD LEADING TRAVEL EXPERTS SINCE 1970

Spartacus is the longest running source of gay travel knowledge worldwide. Since 1970 we collect tenthsousands of locations and adresses worldwide and provide them in a multi-language APP. Once a year the „gay travel index“ – the most important guideline for safe gay travel – is presented at the ITB in Berlin.

## OUR EXPERTS

### OLAF ALP

is the publisher of blu media network and an experienced writer for cruises and resorts. He traveled over 70 countries in the world.

» SEE OLAFS FILMS



» PARTNERLINK  
**UPGRADE GURU**

### DIRK BAUMGARTL

is an award winning journalist, editor in Chief of Spartacus Traveler magazine and head of travel content and strategy for blu media network. He traveled 80 countries world wide and is best known for his detailed destination features.

» SEE DIRKS FILMS



» PARTNERLINK  
**TRAVEL ZOO**

### ULLI PRIDAT

travels 180 days a year in meanwhile over 60 countries where he produces videos and pictures with a special interest in airlines and hotels.

» SEE ULLIS FILMS



» PARTNERLINK  
**mote.**

## OUR REACH

**f FACEBOOK 115K** Facebook/spartacusgayguide

**Instagram 10K** Different accounts with 10%+ reaction quote

**YOUTUBE 12K** spartacus gay guide

**ONLINE 200.000 VISITS** on different sites for example Spartacus.gayguide.travel. It includes a content partnership with the Planetromeo community (1.3 million registered users).

**APP** The Spartacus App is available in IOS and android on a subscription base.

## OUR OFFERS

### INFORMATION

**LISTING**  
website & App with text and fotos  
**EUR 450**

**ONLINE ADVERTORIAL**  
at the Spartacus blog and Planetromeo  
**EUR 750**

### INNOVATION

**f TRAVEL TIP OF THE WEEK** at the Spartacus facebook site  
**EUR 900**

**f+ TRAVEL TIP OF THE WEEK PLUS CLIP** at the Spartacus facebook site  
**EUR 1.250**

### INSPIRATION

**Content production of a CLIP** (» example)  
**EUR 15.000**

**CLIP PLUS EDITORIAL** (double page in the Spartacus Traveler) (» example)  
**EUR 19.000**