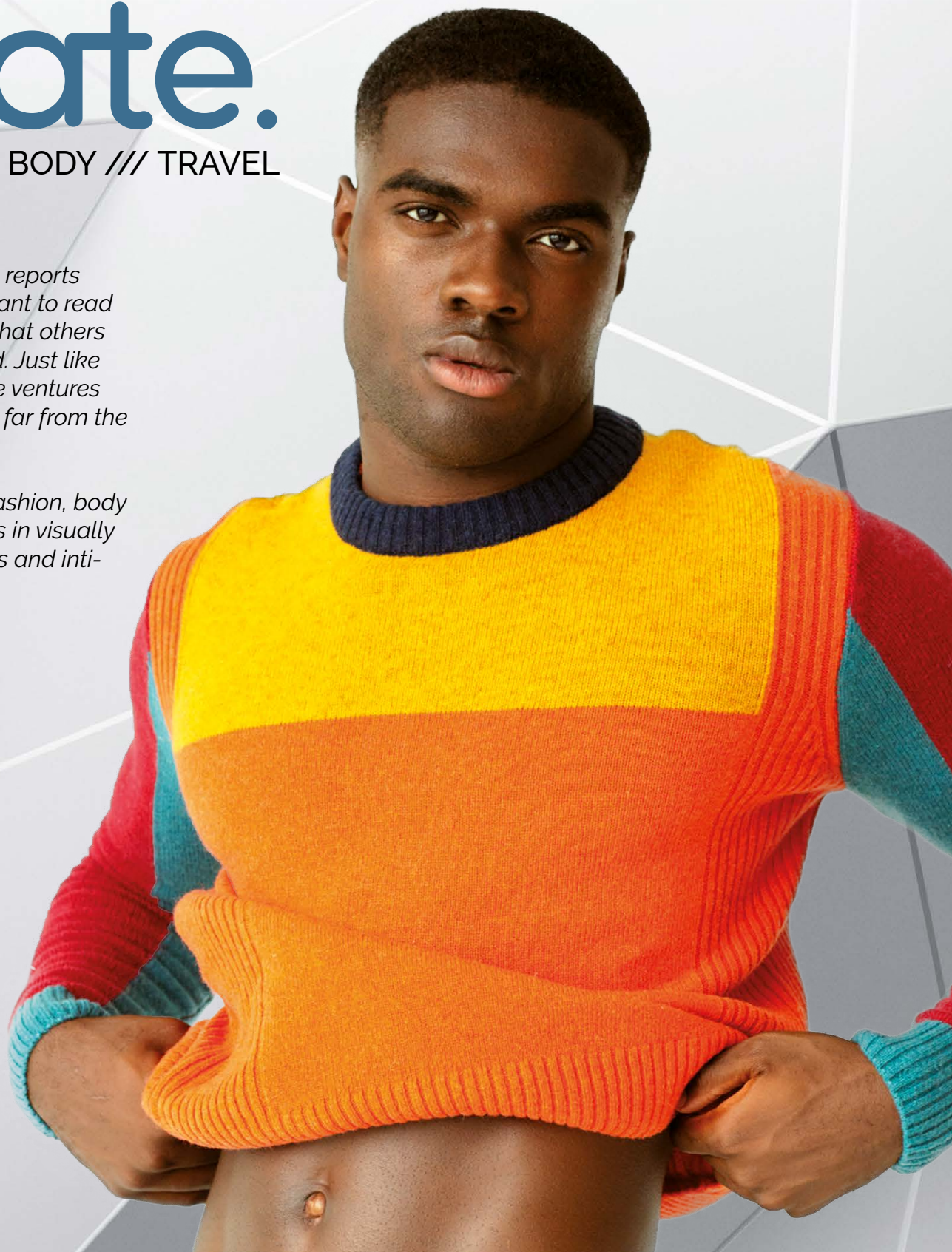


mate.

DESIGN /// BODY /// TRAVEL

Since 2002 Mate reports on topics men want to read about and not what others think they should. Just like our readers Mate ventures out into subjects far from the beaten path.

We tell design, fashion, body and travel stories in visually stunning features and intimate interviews.



FASHION



INTERIOR



CARS



ACCESSOIRES



TRAVEL



BEAUTY



CULTURE



HEALTH



PRINT

Size: 220 x 275 mm
Bleed: 3 mm

1/1PAGE

50.000 READERS PER ISSUE (Germany/Austria/Switzerland)

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150.000 PAGE VIEWS
PER ISSUE
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- Readly** more than 4.000 magazine titles
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including teaser on
 Instagram and
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ADDITIONAL FEATURES

■ **SOCIAL MEDIA / INFLUENCER**
We are teaming up with influencers to produce moving pictures to be featured on your social media and the magazine's channels. A making-of gallery of the production is released as part of the printed issue.
PRICE ON REQUEST

■ **PRODUCT PLACEMENT**
Your product is featured prominently in one of our fashion spreads – including a posting on our digital channels.
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cut-out, flocking, scented varnish and more
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SPECIALS 2022

DYNAMIC (No. 66 - Spring)
MOBILITY /// BODY /// PHOTOGRAPHY
Submission: 4.4. /// Release Date: 27.4.

FUTURE (No. 67 - Summer)
VISIONS /// PEOPLE /// ECOLOGY
Submission: 4.7. /// Release Date: 15.7.

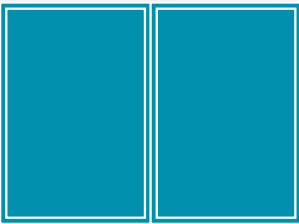
AESTHETIC (No. 68 - Autumn/Winter)
INTERIOR /// LUXURY /// GADGETS /// TRAVEL
Submission: 24.10. /// Release Date: 16.11.

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RATES & SIZES

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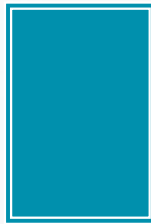
2/1 PAGES



440 x 275 mm
(+ 3 mm Bleed)

14.000 €

1/1 PAGE

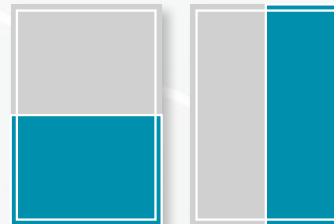


220 x 275 mm
(+ 3 mm Bleed)

Premium Position
+ 10 %

7.500 €

1/2 PAGE

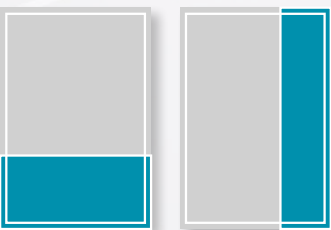


Landscape 220 x 135 mm (+ 3 mm Bleed)
Vertical 106 x 275 mm (+ 3 mm Bleed)

Type Area: **Landscape 187 x 122,5 mm**
Vertical 91,5 x 245 mm

3.900 €

1/3 PAGE



Landscape 220 x 89 mm (+ 3 mm Bleed)
Vertical 70 x 275 mm (+ 3 mm Bleed)

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