

mate.

DESIGN /// BODY /// TRAVEL

Since 2002 Mate reports on topics men want to read about and not what others think they should. Just like our readers Mate ventures out into subjects far from the beaten path.

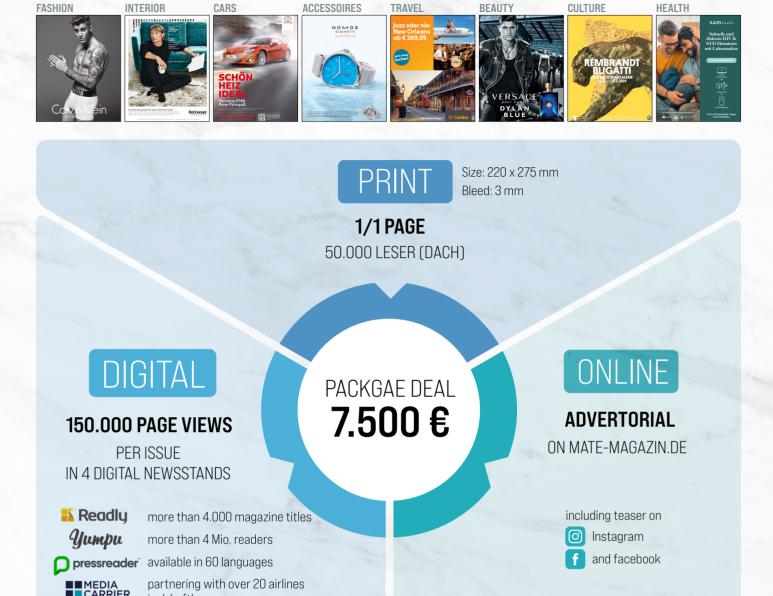
We tell design, fashion, body and travel stories in visually stunning features and intimate interviews.

> DMA - Deutsche Media Agentur und Verlag GmbH Degnerstr. 9b, 13053 Berlin

Phone: +49 (0)30 - 44 31 98 - 0 Fax: +49 (0)30 - 44 31 98 - 77

WWW.MATE-MAGAZIN.DE





ADDITIONAL FEATURES

incl. Lufthansa

■ SOCIAL MEDIA / INFLUENCER

We are teaming up with influencers to produce moving pictures to be featured on your social media and the magazine's channels. A making-of gallery of the production is released as part of the printed issue.

PRICE ON REQUEST

PRODUCT PLACEMENT

Your product is featured prominently in one of our fashion spreads – including a posting on our digital channels.

PRICE: 9.000€ WITH GUARANTEED COVER PLACEMENT 4.500€ WITHOUT COVER

SPECIAL ADVERTISING

Cut-out, flocking, scented varnish and more **PREIS AUF ANFRAGE**

SPECIALS 2023

DYNAMIC (#69 - Spring)

MOBILITY /// BODY /// PHOTOGRAPHY

Submission: 3.4. /// Release Date: 24.4.

■ **FUTURE** (#70 - Summer)

VISIONS /// PEOPLE /// ECOLOGY

Submission: 3.7. /// Release Date: 24.7.

■ **AESTHETIC** (#71 - Autumn/Winter)

INTERIOR /// LUXURY /// GADGETS /// TRAVEL

Submission: 6.11. /// Release Date: 27.11.

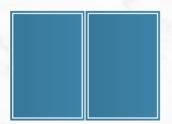


MEDIADATEN

Terms & Conditions

RATES & SIZES

2/1 PAGES



440 x 275 mm (+ 3 mm bleed)

14.000€

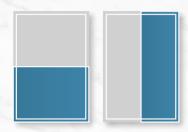
1/1 PAGES



220 x 275 mm (+ 3 mm bleed) Premium Position +10 %

7.500€

1/2 PAGES



Landscape 220 x 135 mm (+3 mm bleed)Vertical 106 x 275 mm (+3 mm bleed)

Type area: Landscape 187 x 122,5 mm Vertical 91.5 x 245 mm

3.900€

1/3 PAGES

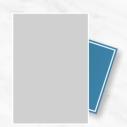


Landscape 220 x 89 mm (+ 3 mm bleed) Vertical 70 x 275 mm (+ 3 mm bleed)

2.500€



INSERTS



glued in $250 \, \text{€} \, / \, \text{TKP}$ loose $90 \, \text{€} \, / \, \text{TKP}$

Surcharge of 500 € for 5.000 and fewer inserts

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