

# spartacus<sup>®</sup> traveler

We love to travel!

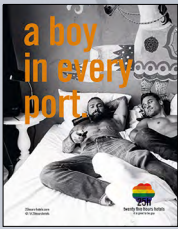
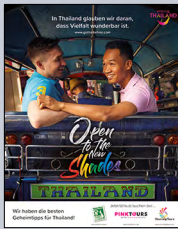


*For 17 years Spartacus Traveler has been reporting on the wide world of gay travel. We research with passion because we are travelers from the bottom of our hearts. Exactly like our readers.*

*Some destinations have long been known to the community. We keep an eye on current developments and provide you with the latest local news for these spots. At the same time we want to inspire and introduce lesser-known destinations. We include events such as Pride parades, cultural festivals and sporting events, parties, and cruises as special travel occasions and introduce you to interesting locals and their perspectives on their home countries.*







# PRINT

1/1 PAGE

50.000 READERS PER ISSUE

**DERTOUR** Additional distribution through travel agents

# DIGITAL

120.000 PAGE VIEWS  
PER ISSUE  
IN 4 DIGITAL NEWSSTANDS

**Yumpu**

more than 4 Mio. readers

**Readly**

more than 4.000 magazine titles

**pressreader**

available in 60 languages

**MEDIA CARRIER**

partnering with over 20 airlines  
incl. Lufthansa

PACKAGE DEAL

**3.800 €**

# ONLINE

ADVERTORIAL  
[WWW.MÄNNER.MEDIA](http://WWW.MÄNNER.MEDIA)



including teaser on facebook

## ADDITIONAL FEATURES

### ■ SOCIAL MEDIA / INFLUENCER

We are teaming up with influencers to produce photo and video content to be featured on your social media and our online and social media channels ([example](#)). In addition we will publish an advertorial in Spartacus Traveler magazine.

PRICE ON REQUEST

## ISSUES 2024

**I 2024** (Spring)

Submission: 10.3. /// Release Date: 7.4.

**II 2024** (Summer)

Submission: 10.7. /// Release Date: 11.8.

**III 2024** (Winter)

Submission: 6.11. /// Release Date: 8.12.

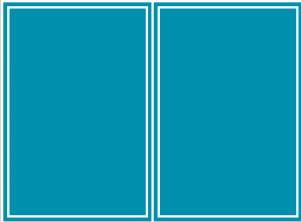


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## RATES & SIZES

General terms & conditions

### 2/1 PAGES



**440 x 275 mm**  
(+ 3 mm Bleed)

**7.900 €**

### 1/1 PAGE



**220 x 275 mm**  
(+ 3 mm Bleed)  
Premium Position  
+ 10 %

**3.800 €**

### 1/2 PAGE



**Landscape 220 x 135 mm** (+ 3 mm Bleed)  
**Vertical 106 x 275 mm** (+ 3 mm Bleed)

Type Area: **Landscape 187 x 122,5 mm**  
**Vertical 91,5 x 245 mm**

**1.900 €**

### INSERTS



glued in **250 € / TKP**  
loose **90 € / TKP**

Surcharge of 500 €  
for 5.000 and fewer inserts

Please leave a margin of  
10 mm for all relevant texts  
and images!